

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A method comprising:
displaying a first television program on a video screen to a user, said first television program comprising a segment;
changing the first television program segment to a second television program segment in response to a user selection, whereupon the video screen ~~comprising~~ comprises a window region continuing to display an indication of the first television program segment simultaneously in a main program screen with the second television program segment; and
modifying what is displayed to the user in the window region when the first television program segment is complete.
2. (Canceled)
3. (Previously Presented) The method of claim 1 wherein said window region is a banner advertising products and/or services.
4. (Previously Presented) The method of claim 1 wherein said window region displays a thumbnail commercial.
5. (Previously Presented) The method of claim 1 wherein said first television program segment is a commercial.
6. (Previously Presented) The method of claim 5 wherein said window region displays a banner indicative of a product being advertised during said commercial.
7. (Previously Presented) The method of claim 1 wherein said second television program segment comprises access to the internet.

8. (Previously Presented) The method of claim 1 wherein said second television program segment comprises viewing another regularly received television channel on said video screen.
9. (Previously Presented) The method of claim 1 wherein a link is associated with said window region, said method further comprising invoking said link.
10. (Previously Presented) The method of claim 9 wherein said link is to a web page.
11. (Previously Presented) A method comprising:
broadcasting a first video program signal, said first video program comprising a segment;
receiving a user input to change the first video program signal to a second video program signal;
providing additional signal information representative of the first video program signal to be displayed in a window on a video screen while simultaneously displaying information other than said second video program signal in response to the input; and
broadcasting information corresponding to a link, said link being associated with a banner so that a viewer can click on said banner.
12. (Previously Presented) The method of claim 11 wherein said additional signal information to be displayed is included in a portion of a video signal that does not normally contain visual information.
13. (Previously Presented) The method of claim 12 wherein said portion of said video signal comprises a retrace interval or a blanking interval.
14. (Previously Presented) The method of claim 11 wherein said segment is a television commercial.
15. (Canceled)

16. (Previously Presented) The method of claim 11 wherein said link is to a web page.

Claims 17 – 48 Withdrawn